



2023 SAR Board of Directors Candidate Information

Name: Julie Dean

Company: Coldwell Banker Tomlinson

Position?  President-Elect  Secretary  Director

Number of Years in Industry: 31

Number of Years as a SAR Member: 31

What SAR Committees have you served on?

Recently SOS, Currently Steering & Grievance

What other organizations are you active with? Financially support!

Wounded Warrior, YWCA, DV, UGM, Vanessa Behan, Transitions, Family Promise

Are you a director or officer of any other organizations?  Yes  No

What orgs?

What position?

Events you regularly attend: Charitable fundraisers, SAR meetings, Downtown Breakfast Forum

What do you see as the greatest opportunity for the SAR?

Increasing membership engagement

What do you see as the biggest threat to the MLS industry?

External entities minimizing REALTOR value and REALTOR/client relationships

What is your primary motivation for wanting to serve as a SAR director?

TO BE PART OF EXAMINING + STRATEGIZING OPPORTUNITIES & CHALLENGES BROUGHT TO THE BOARD WITH THOUGHTFUL DISCUSSION + SOLUTION-FINDING, TO MAKE A POSITIVE DIFFERENCE

What are your leadership strengths and skills and how will they enhance the SAR Board of Directors?

I LEAD WITH COLLABORATION AND STRATEGIC THINKING, I BELIEVE IN BUILDING OTHERS AND OUR INDUSTRY, I TRAIN FORMS, COMMUNICATION + LEAD BEST PRACTICE DISCUSSIONS. #

Julie Dean has been serving as a Real Estate Professional since 1991. She spent the first 27 years at Coldwell Banker Tomlinson (CBT) North and has served as Branch Manager of the CBT South office since June 2018.

Her breadth of real estate experience includes residential resale, home remodels, and land ownership and development. There were seasons where she worked outside the industry, which provided additional skills AND a passion to return full time to her real estate career.

Julie is a seasoned professional, servant leader, active listener, solution finder, and purveyor of positivity. She is a mom, daughter, grandmother, sister, and friend. She would be honored to continue serving the SAR in the capacity of Director.